

Game Cover

Growers Guide

**GET IN TOUCH FOR
BESPOKE OPTIONS**

Why Grow Game Cover?

Hold & Flush Birds Effectively

Strong-stemmed species such as sorghum, millets, and maize-based mixtures provide reliable standing cover across the season, helping position and flush birds where needed.

Provide Natural Feed Sources

Seed-producing crops including millets, buckwheat, mustard, phacelia, sunflowers and linseed support both game birds and farmland songbirds from summer through winter.

Support Biodiversity & Pollinators

Flowering elements such as phacelia, buckwheat and mustard supply nectar and pollen, attracting pollinators and beneficial insects that enhance the wider farm ecosystem.

Improve Habitat Structure & Winter Resilience

Brassicas like forage rape and kale provide late-season cover and feed, while crops like sorghum and maize mixtures are known for strong standing power in exposed areas.

Best Practice for Establishment

- **Sow into a fine, firm seedbed** to support quick establishment and weed suppression.
- **Drill or broadcast depending on species and seed size** – larger seeds like maize and sorghum perform best drilled.
- **Manage pests early**, particularly flea beetle on brassicas such as mustard and forage rape.
- **Consider site exposure** when choosing mixtures; robust crops help ensure cover stands into late winter.
- **Plan for multiple blocks** — combining feed-rich species with structural crops improves shoot flow and resilience.



Gamecover Options From Hubbards Seeds



Hubbards Seeds offers a comprehensive range of straights and mixtures, allowing growers to tailor gamecover to their shoot and field conditions.

Straights

Ideal for mixing, patching or building custom blocks.

- **Phacelia** – quick to establish; excellent nectar source.
- **Mustard** – fast-growing; good early-season cover and feed.
- **Sorghum** – tall, robust structure; strong winter standing.
- **Millet** (white, red, mixed) – reliable seed provider and effective mid-height cover.
- **Sunflower, buckwheat, quinoa, linseed** also available across the wider market for additional feed and pollinator benefits.

Mixtures

Designed for balanced feed, cover, structure and longevity.

- **All Seasons Game Maize** – dependable maize-based cover for holding and flushing.
- **Golden Retriever** – mixed seed and cover structure for prolonged feed.
- **Cocker** – versatile mixture suited to a wide range of sites.
- **Top Flush Millet** – excellent for flushing points and extended seed supply.
- Additional mixtures available: **Labrador, Setter, Pro Driver, Dwarf Shorty Sorghum**, and more.

Objective	Best Choices	Why
Strong holding & flushing cover	Sorghum, maize mixtures (e.g., All Seasons Game Maize)	Tall, upright, winter-resilient cover.
Maximum bird feed	Millets, buckwheat, quinoa, mustard, phacelia	Produces abundant small seeds for game and farmland birds.
Pollinator support	Phacelia, mustard, buckwheat	High nectar production for insects.
Cold / exposed sites	Sorghum, maize blends formulated for resilience	Strong stem structure for late-season standing.
Custom block design	Straights (millets, sorghum, mustard)	Flexibility to tailor to site, species and shoot layout.

GET IN TOUCH TO DISCUSS YOUR OPTIONS OR GET A QUOTE

